

World English Language Olympics (Working Title)

Dated: 26 May 2025

**1. Introduction**

The World English Language Olympics (WELO) is a global competition celebrating excellence in language learning among young people. To ensure fair, inclusive, and high-quality implementation worldwide, WELO is launching a public tender to select official National Representatives in eligible countries. National Representatives will lead and coordinate the organisation of national competitions and act as key members of the WELO ecosystem.

**2. Eligibility Criteria**

- Be a legally registered international education agency, with at least three (3) years of operational history
- Have successfully sent students abroad for language, academic, or cultural programmes
- Have experience working with students aged 10–18
- Be capable of organising and promoting national-level competitions and engaging local schools and partners
- Possess the infrastructure, team, and communication tools to run a secure and inclusive competition
- Demonstrate alignment with WELO's core values: fairness, inclusivity, transparency, and innovation
- Pay a non-refundable Public Tender Entry Fee of £150 GBP at the time of application submission
- Attach proof of payment (bank transfer confirmation or receipt) to the application form
- Submit two (2) letters of endorsement from educational institutions in the applicant's country

**3. Responsibilities of National Representatives**

- Organising and managing their country's National English Language Olympics
- Promoting the competition locally through schools, media, and outreach

- Distributing assessment materials securely (in collaboration with the Founding Assessment Organisation)
- Submitting regular reports and updates to the Governing Committee
- Forming and leading a National Committee that supports the delivery of the event
- Selecting and nominating finalists for the World Final Event

### 3.1 National Committee Formation & Leadership

- Every elected National Representative must establish a **National English Language Olympics Committee** within **30 days of appointment confirmation**.
- The National Committee will support the planning, promotion, and delivery of the National English Language Olympics.
- The Committee must consist of **at least 3 members**, drawn from the representative's organisation or national network.

#### National Committee Head Election Process:

- The **Head of the National Committee must be elected and must be a representative from the elected agency**.
- If the elected agency is represented in the **WELO Governing Committee**, that **representative** appoints the Head.
- If the organisation has **two representatives on the WELO Governing Committee**, an **internal vote** between those two must be organised **after the National Committee is formed**, to determine who will appoint the Head.
- The outcome must be formally recorded and reported to the WELO Governing Committee.

## 4: Quotas & Allocation

### 4.1 Country Eligibility

- Only countries where English is not the primary official language may participate in the Public Tender

### 4.2 Quota Calculation

- 1 National Representative per every full 10 million of population
- Maximum of 3 representatives per country
- Countries with over 100 million population may receive up to 5 representatives
- Population data will be sourced from the World Bank, UN, or official government statistics

### 4.3 Automatic Acceptance for Governing Committee Members

- Organisations represented on the World English Language Olympics Governing Committee that meet eligibility requirements will be automatically accepted upon submitting their application
- If multiple Governing Committee member organisations are from the same country and exceed the quota, all will be accepted

#### 4.4 Priority Consideration for Election Participants

- Organisations that nominated candidates in the Governing Committee elections — even if not elected — will receive priority points during tender evaluation

#### 4.5 Allocation to Local Associations of Education Travel Agencies

- The WELO Governing Committee reserves the right to allocate one or more National Representative positions to a **Local Association of Education Travel Agencies**, provided that:
  - An official application is submitted by the association
  - The association meets the eligibility requirements outlined in Section 2
  - The decision is confirmed by a vote of the Governing Committee

#### 4.6 Annex

- Annex I of this document includes the full list of eligible countries and their maximum representative quotas

#### If approved:

- The association is granted the right to coordinate the National English Language Olympics within the country
- The association must form a **National English Language Olympics Committee**, composed of **at least five (5) representatives** from **at least five (5) different member organisations**
- The **Head of the National Committee** will be elected by the committee members
- Only individuals from **member organisations of the approved association** may serve on the committee or be appointed as Head

#### Entry Fee Refund:

- In the event that the WELO Governing Committee approves a Local Association of Education Travel Agencies to organise the process:

- Any **agencies from the same country** that previously submitted **individual public tender applications** will have their **£150 entry fee refunded in full**
- The refund will be processed within 30 days of the association's appointment confirmation

## 5. Term & Renewal

Appointments are valid for four (4) years and renewable upon approval of an activity report.

## 6. Evaluation & Selection Process

Applications are evaluated on experience, capacity, legal standing, and mission alignment by the Governing Committee.

## 7. Application Process

7.1 Each applicant must submit:

- A completed application form
- An organisational overview
- A proposal for implementing the National English Language Olympics
- **Two (2) letters of endorsement from educational institutions, with at least one based in the applicant's country**, which may include:
  - Local schools
  - Universities
  - Educational agencies
  - Ministries or national education bodies
- Proof of payment of the £150 Public Tender Entry Fee
- Optional: Organisational brochures, reports, or additional references

7.2 Applications must be:

- Submitted via the official WELO application platform
- Received by the published deadline
- Formally confirmed by the Governing Committee

## 8. Timeline

Launch, deadline, and decision dates to be announced by the Governing Committee.

## 9: Membership Status & Fees

### 9.1 Membership Recognition

- Organisations selected through the public tender automatically become members of the World English Language Olympics (Working Title)
- Members receive branding, participation rights, and access to the global network

### 9.2 Fees

- **Entry Fee:** A non-refundable Public Tender Entry Fee of **£150 GBP** must be **paid at the time of application**, with **proof of transfer attached to the application form**
- **Annual Membership Fee:**
  - The **first-year fee is £150 GBP**, which includes both the entry and first-year membership
  - The **annual renewal fee is £100 GBP** from the second year onwards
  - **Organisations that have a representative on the Governing Committee are exempt from paying the annual membership fee** for as long as they hold that position
  - The Governing Committee may adjust the annual fee but not by more than 10% per year
  - Fees are due within 30 days of appointment confirmation and annually thereafter

### 9.3 Use of Funds

- 100% of collected fees will support the operational costs of the WELO Governing Committee, including:
  - Administration and documentation
  - Digital platforms and security
  - Meeting logistics and communications
  - Certification and coordination of global events

## Annex I – Country Quotas and Student Allocations

Country	Population	Agency Representatives	Student Representatives
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Afghanistan	41,128,771	3	42
Albania	2,832,439	1	30
Algeria	44,814,961	3	42
Andorra	79,824	1	30
Angola	36,821,017	3	39
Antigua and Barbuda	94,045	1	30
Argentina	45,773,878	3	42
Armenia	2,780,469	1	30
Australia	26,423,558	2	36
Austria	9,006,400	1	30
Azerbaijan	10,300,549	1	33
Bahamas	400,516	1	30
Bahrain	1,485,509	1	30
Bangladesh	172,954,319	5	81
Barbados	281,200	1	30
Belarus	9,398,861	1	30
Belgium	11,686,132	1	33
Belize	441,471	1	30
Benin	13,670,274	1	33
Bhutan	782,455	1	30
Bolivia	12,413,096	1	33
Bosnia and Herzegovina	3,233,526	1	30
Botswana	2,678,495	1	30

Brazil	216,422,446	5	90
Brunei	449,002	1	30
Bulgaria	6,762,509	1	30
Burkina Faso	22,879,287	2	36
Burundi	13,031,253	1	33
Cabo Verde	598,682	1	30
Cambodia	16,944,868	1	33
Cameroon	27,914,536	2	36
Canada	39,567,493	3	39
Central African Republic	5,633,412	1	30
Chad	18,278,536	1	33
Chile	19,629,584	1	33
China	1,425,671,352	5	90
Colombia	52,085,168	3	45
Comoros	852,075	1	30
Congo (Brazzaville)	6,219,113	1	30
Congo (Kinshasa)	102,262,808	5	60
Costa Rica	5,180,829	1	30
Croatia	3,871,833	1	30
Cuba	11,326,616	1	33
Cyprus	1,250,275	1	30
Czechia	10,495,295	1	33
Denmark	5,910,845	1	30

Djibouti	1,123,248	1	30
Dominica	73,791	1	30
Dominican Republic	11,330,791	1	33
Ecuador	18,001,000	1	33
Egypt	111,640,965	5	63
El Salvador	6,492,812	1	30
Equatorial Guinea	1,677,554	1	30
Eritrea	3,603,475	1	30
Estonia	1,331,057	1	30
Eswatini	1,213,622	1	30
Ethiopia	126,527,060	5	66
Fiji	929,766	1	30
Finland	5,562,642	1	30
France	65,584,509	3	48
Gabon	2,388,992	1	30
Gambia	2,810,657	1	30
Georgia	3,716,858	1	30
Germany	83,294,633	3	54
Ghana	34,121,985	3	39
Greece	10,367,422	1	33
Grenada	126,183	1	30
Guatemala	18,045,734	1	33
Guinea	13,961,712	1	33
Guinea-Bissau	2,153,074	1	30

Guyana	804,567	1	30
Haiti	11,676,341	1	33
Honduras	10,540,863	1	33
Hungary	9,624,156	1	30
Iceland	372,899	1	30
India	1,428,627,663	5	90
Indonesia	277,534,122	5	90
Iran	87,765,957	3	54
Iraq	45,504,560	3	42
Ireland	5,022,674	1	30
Israel	9,648,028	1	30
Italy	58,853,482	3	45
Jamaica	2,825,544	1	30
Japan	123,294,513	5	66
Jordan	11,395,605	1	33
Kazakhstan	19,606,633	1	33
Kenya	55,586,697	3	45
Kiribati	131,232	1	30
Kuwait	4,479,958	1	30
Kyrgyzstan	6,755,280	1	30
Laos	7,613,098	1	30
Latvia	1,841,338	1	30
Lebanon	5,410,558	1	30
Lesotho	2,357,374	1	30

Liberia	5,309,650	1	30
Libya	6,890,449	1	30
Liechtenstein	39,623	1	30
Lithuania	2,794,095	1	30
Luxembourg	660,809	1	30
Madagascar	30,325,736	3	39
Malawi	20,931,752	2	36
Malaysia	34,138,025	3	39
Maldives	521,021	1	30
Mali	22,790,436	2	36
Malta	535,064	1	30
Marshall Islands	42,100	1	30
Mauritania	4,829,646	1	30
Mauritius	1,278,335	1	30
Mexico	128,455,567	5	66
Micronesia	116,254	1	30
Moldova	2,585,687	1	30
Monaco	39,242	1	30
Mongolia	3,458,106	1	30
Montenegro	618,294	1	30
Morocco	36,839,099	3	39
Mozambique	33,765,584	3	39
Myanmar	54,722,758	3	45
Namibia	2,562,294	1	30

Nauru	10,834	1	30
Nepal	30,896,597	3	39
Netherlands	17,533,405	1	33
New Zealand	5,287,622	1	30
Nicaragua	7,144,884	1	30
Niger	27,037,985	2	36
Nigeria	223,804,632	5	90
North Korea	26,084,298	2	36
North Macedonia	2,083,821	1	30
Norway	5,465,712	1	30
Oman	4,561,905	1	30
Pakistan	240,485,658	5	90
Palau	18,100	1	30
Panama	4,540,246	1	30
Papua New Guinea	10,854,754	1	33
Paraguay	7,147,353	1	30
Peru	34,484,139	3	39
Philippines	117,337,368	5	63
Poland	41,026,052	3	42
Portugal	10,317,133	1	33
Qatar	2,825,867	1	30
Romania	19,127,867	1	33
Russia	144,713,314	5	72
Rwanda	13,972,089	1	33

Saint Kitts and Nevis	47,686	1	30
Saint Lucia	179,857	1	30
Saint Vincent and the Grenadines	101,390	1	30
Samoa	225,681	1	30
San Marino	33,600	1	30
Sao Tome and Principe	231,856	1	30
Saudi Arabia	36,317,198	3	39
Senegal	18,049,253	1	33
Serbia	6,803,538	1	30
Seychelles	107,660	1	30
Sierra Leone	8,605,714	1	30
Singapore	6,014,723	1	30
Slovakia	5,458,827	1	30
Slovenia	2,118,654	1	30
Solomon Islands	740,424	1	30
Somalia	18,697,972	1	33
South Africa	60,414,495	3	48
South Korea	51,784,059	3	45
South Sudan	11,296,125	1	33
Spain	47,450,795	3	42
Sri Lanka	21,893,579	2	36
Sudan	45,861,151	3	42

Suriname	618,040	1	30
Sweden	10,549,359	1	33
Switzerland	8,885,046	1	30
Syria	23,227,000	2	36
Tajikistan	10,143,063	1	33
Tanzania	67,279,097	3	48
Thailand	71,697,030	3	51
Timor-Leste	1,401,221	1	30
Togo	9,054,374	1	30
Tonga	107,773	1	30
Trinidad and Tobago	1,534,935	1	30
Tunisia	12,442,592	1	33
Turkey	86,968,710	3	54
Turkmenistan	6,197,853	1	30
Tuvalu	11,200	1	30
Uganda	48,433,799	3	42
Ukraine	36,744,674	3	39
United Arab Emirates	9,404,379	1	30
United Kingdom	67,215,293	3	48
United States	339,996,563	5	90
Uruguay	3,495,970	1	30
Uzbekistan	35,199,979	3	39
Vanuatu	334,506	1	30

Vatican City	800	1	30
Venezuela	28,838,499	2	36
Vietnam	98,858,943	3	57
Yemen	34,449,825	3	39
Zambia	20,504,326	2	36
Zimbabwe	16,320,537	1	33

## Annex II – Public Tender Application Template

### World English Language Olympics (Working Title)

Dated: 26 May 2025

#### A. ORGANISATION DETAILS

Provide accurate legal and contact information about your organisation.

1. **Legal Name of Organisation:**  
*e.g., Global Language Exchange Ltd.*
2. **Year Established:**  
*e.g., 2016*
3. **Registration Number & Country:**  
*e.g., 07492834 – United Kingdom*
4. **Website:**  
*e.g., [www.glexchange.org](http://www.glexchange.org)*
5. **Primary Contact Person:**
  - **Name:**
  - **Position:**
  - **Email:**
  - **Phone:**

#### B. ORGANISATIONAL PROFILE

1. **Mission and Vision Statement:**  
*e.g., "To broaden access to global education through inclusive, immersive experiences."*
2. **Summary of Experience in International Education (minimum 3 years):**
3. **Experience Working with Students Aged 10–18:**
4. **Types of Educational/Cultural Programmes Delivered Internationally:**
5. **Existing Partnerships with Educational Institutions (local and international):**

#### C. NATIONAL COMPETITION PROPOSAL

Outline how your organisation will approach schools and promote participation in the National English Language Olympics.

1. **Proposed Outreach Strategy to Reach Schools and Partners:**
  - School Communication Channels (e.g., teacher newsletters, school networks)

- Social Media and Local Advertising
  - Educational Fairs or Info Sessions
  - Direct Outreach to Regional School Boards
2. **Ability to Enrol Schools:**
- Will your organisation be able to enrol at least **5 local schools** in the first year of the National English Language Olympics?
  - Please describe any existing partnerships or outreach channels that support this goal.
3. **Expected Team Structure and Roles:**
- Project Manager (overall coordination)
  - Regional Coordinators (outreach and logistics)
  - IT Manager (platform and security)
  - Academic Lead (school communication and teacher support)
4. **Infrastructure and Technology Available to Support the Process:**  
*e.g., GDPR-compliant registration platforms, Zoom, Google Workspace for coordination*

#### **D. ATTACHMENTS (Mandatory)**

Please ensure the following documents are submitted with your application:

- Completed Application Form (this document)
- Copy of Organisation's Registration Certificate
- Two (2) Letters of Endorsement from educational institutions based in your country
  - *At least one should be from a formal or accredited institution (e.g., a public school, university, or official body)*
  - *e.g., A letter from a regional secondary school and another from a national teachers' association*
- Proof of Payment of the £150 Public Tender Entry Fee (e.g., bank transfer confirmation)
- Organisational Profile (optional brochures, success stories, or reports)

#### **E. DECLARATION**

I confirm that all information provided is accurate to the best of my knowledge, and I agree to comply with the terms and conditions outlined in the *Public Tender Guidelines for National Representatives & National Committees*.

**Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Position:** \_\_\_\_\_

**Date:** \_\_\_\_\_